



Ergotron – About the company

Ergotron, Inc. is a global leader in designing ergonomic solutions that connect people and technology to enhance human performance, health and happiness. Using the Technology of Movement™, Ergotron builds products and custom solutions that help people feel a new sense of energy in healthcare, industrial and office settings, both at home and on-site. Through its 40+-year history, Ergotron has led the industry with innovative, professional-grade products and customer-focused service. The company has earned more than 200 patents and through the Technology of Movement™, established a growing portfolio of products and solutions to help create environments that promote wellness, productivity and efficiency. Ergotron is headquartered in Saint Paul, Minnesota, with a strong presence in North America, EMEA and Asia Pacific.

For our EMEA Marketing team, we are currently looking for a:

Channel Marketing & Events Associate (hybrid) – (Amersfoort – the Netherlands)

The position

The Channel Marketing & Events Associate is responsible for planning, developing, and managing marketing activities with managed partner accounts for Ergotron solutions for the UK and Ireland region. The marketer in this role will add their creative touch on email, web, and collateral development for channel partners as well as organizing events and training.

Responsibilities

- Provide firsthand marketing support to managed channel partners to develop channel marketing plans, execute marketing activities and monitor the ROI of the activities.
- Create on-going email communications and account specific collateral for channel partners.
- Collaborate with sales teams to accelerate business development.
- Deliver account specific tools and collateral to reinforce Ergotron sales teams.
- Assist in development and execution of Ergotron branded product promotions.
- Support New Product launches and manage channel specific promotional programs.
- Coordinate trade shows, vendor fairs and training activities as needed.
- Assist in social media content creation pertaining to channel accounts and region.

Position Requirements

- Bachelor's degree in business or marketing. Additional Marketing studies will be appreciated.
- 5+ years combined marketing and/or sales experience. Channel Marketing experience is a plus.
- Demonstrated ability to work in a multi-functional team environment, providing leadership and driving activities to completion.
- Excellent communication skills, with a tendency towards salesmanship.
- Effective presentation skills to all levels of corporate contacts.
- Exceptional project management and organizational skills.
- Excellent writing and verbal communication skills, proofreading and copy editing.
- Fluent English speaker. Additional language knowledge is a pre.
- Ability to travel.
- Must be able to perform the physical requirements of the job as described for the position.

Our offer

At Ergotron, we are committed to moving you forward with leading benefits and reward programs. Beyond a fast-paced, innovative work environment, we offer a comprehensive and competitive pay and benefits package, including but not limited to:

- Company sponsored pension plan.
- 8% holiday allowance.
- Bonus Program.
- Learning and development opportunities.
- Travel allowance or NS business card.
- Fisc Free.
- 25 holidays plus 11 public holidays.
- Ability to work from home or remote (20 days per year).

Interested?

If you want to make a difference and join an exciting company with growth ambitions and an international team, then we would like to hear from you! Please send your CV and motivation in English to applicants.emea@ergotron.com
