



## Ergotron – About the company

Ergotron, Inc. is a global leader in designing ergonomic solutions that connect people and technology to enhance human performance, health and happiness. Using the Technology of Movement™, Ergotron builds products and custom solutions that help people feel a new sense of energy in healthcare, industrial and office settings, both at home and on-site. Through its 40-year history, Ergotron has led the industry with innovative professional-grade products and customer-focused service. The company has earned more than 200 patents and established a growing portfolio of award-winning brands including WorkFit® and CareFit™ and patented Constance Force™ and LifeKinnex™ technologies. Ergotron is headquartered in Saint Paul, Minnesota, with a presence in North America, EMEA and Asia Pacific. For our EMEA Marketing team, we are currently looking for a:

**Marketing Coordinator (hybrid) – Dutch or German speaking**  
(Amersfoort – the Netherlands)

## The position

---

The Marketing Coordinator is responsible for planning, developing and managing marketing activities with managed partner accounts for Ergotron branded products. This position will also be responsible for email, web and collateral development for channel partners as well as organizing events and trainings.

## Responsibilities

---

- Provide first hand marketing support to managed channel partners to develop channel marketing plans, execute marketing activities funded by MDF and monitor the ROI of the activities.
- Create on-going email communications and account specific collateral/graphics for channel partners regarding new product launches, pricing incentives, product updates, and industry news for the Ergotron brand.
- Collaborate with sales teams to execute agreed to account plans.
- Deliver account specific sales tools and collateral to reinforce Ergotron messaging.
- Assist in development and execution of Ergotron branded product promotions.
- Support Big Bang Product Introductions and manage channel specific collateral (presentations/catalogs) and promotional programs.
- Coordinate trade shows, vendor fairs and training activities as needed.
- Coordinate translations for local language (Dutch or German) and work with sales support to provide translated marketing collateral.
- Coordinate Social Media activity pertaining to channel accounts and region.

## Position Requirements

---

- Bachelor's Degree in Business or Marketing.
- Two to three years combined marketing and/or sales experience.
- Demonstrated ability to work in a multi-functional team environment, providing leadership and driving activities to completion.
- Excellent communication skills, with a tendency towards salesmanship.
- Ability to multi-task under tight deadlines. Keen sense of urgency defines the qualified candidate. Effective presentation skills to all levels of corporate contacts.
- Exceptional project management and organizational skills.
- Excellent writing and verbal communication skills, proofreading and copy editing.
- Fluent German or Dutch speaker, proficient in English preferred.
- Ability to travel.
- Must be able to perform the physical requirements of the job as described for the position.

## Our offer

---

At Ergotron, we are committed to moving you forward with leading benefits and reward programs. Beyond a fast-paced, innovative work environment, we offer a comprehensive and competitive pay and benefits package, including but not limited to:

- Company sponsored pension plan
- 8% holiday allowance
- Bonus Program
- Tuition reimbursement
- Travel allowance or a NS business card
- Fisc Free
- 25 holidays plus 11 public holidays
- Ability to work from home

## Interested?

If you want to make a difference and join an exciting company with growth ambitions and an international team then we would like to hear from you! Please send your CV and motivation in English to [hr.emea@ergotron.com](mailto:hr.emea@ergotron.com).

---