



Ergotron – About the company

Ergotron, Inc. is a global movement company focused on designing and manufacturing kinetic work environments so people can thrive as they work, learn, play and care for others. The way we interact with technology, collaborate with others and pursue our individual potential is changing. Ergotron supports this evolution with innovative solutions that eliminate constraint through movement in healthcare, education and general office environments. Through the custom solutions group, Ergotron provides unique and innovative product offerings and applications to global leading and innovative companies. The company has a 39-year history of innovation with more than 200 patents and a growing portfolio of award-winning brands including WorkFit™, CareFit™, LearnFit®, JUV™ and OmniMount®. Ergotron is headquartered in Saint Paul, Minnesota, with a global sales and marketing presence in North America, Europe and Asia Pacific. All products are designed in the United States and produced in Ergotron's facilities in Saint Paul and China. For our EMEA headoffice we are currently looking for a:

Marketing Coordinator- German speaking

Ergotron offers a challenging position in an international organization with growth ambitions. A company with top quality products, contributing to a productive and healthy workplace. Ergotron is a company with high ethical standards and passionate, supportive colleagues. A company that stimulates personal development where you will find the flexibility and healthy work-life balance you crave. We offer competitive compensation and benefits in a supportive business environment that is built around a promise: To move you – physically, emotionally and intellectually.



ergotron®
moving you forward

The position

The Marketing Coordinator is responsible for planning, developing and managing marketing activities with managed partner accounts for Ergotron branded products. This position will also be responsible for email, web and collateral development for channel partners as well as organizing events and trainings.

Responsibilities

- ❖ Provide first hand marketing support to managed channel partners to develop channel marketing plans, execute marketing activities funded by VIR/MDF and monitor the ROI of the activities;
- ❖ Create on-going email communications and account specific collateral/graphics for channel partners regarding new product launches, pricing incentives, product updates, and industry news for the Ergotron brand;
- ❖ Collaborate with sales teams to execute agreed to account plans;
- ❖ Deliver account specific sales tools and collateral to reinforce Ergotron messaging;
- ❖ Assist in development and execution of Ergotron branded product promotions;
- ❖ Support Big Bang Product Introductions and manage channel specific collateral (presentations/catalogs) and promotional programs;
- ❖ Coordinate trade shows, vendor fairs and training activities as needed;
- ❖ Coordinate translations for local language (German) and work with sales support to provide translated marketing collateral;
- ❖ Coordinate Social Media activity pertaining to channel accounts and region.

Requirements

- ❖ Bachelor's Degree in Business or Marketing; one to three years combined marketing and/or sales experience.
- ❖ Demonstrated ability to work in a multi-functional team environment, providing leadership and driving activities to completion.
- ❖ Excellent communication skills, with a tendency towards salesmanship.
- ❖ Ability to multi-task under tight deadlines. Keen sense of urgency defines the qualified candidate.
- ❖ Effective presentation skills to all levels of corporate contacts.
- ❖ Exceptional project management and organizational skills.
- ❖ Excellent writing and verbal communication skills, proofreading and copy editing.
- ❖ Fluent German speaker, proficient in English and Dutch preferred.
- ❖ Ability to travel.
- ❖ Must be able to perform the physical requirements of the job as described for the position.



What do we offer?

- ❖ Competitive salary and bonus plan.
- ❖ 25 holidays plus public holidays.
- ❖ Commuting allowance or NS Business Card.
- ❖ Flexible work arrangements with the ability to work from home.
- ❖ Learning and Development opportunities.
- ❖ Tax free benefits via fisc free.

Interested?

If you want to make a difference and join an exciting company with growth ambitions and an international team then we would like to hear from you! Please send your CV and motivation in English to hr.emea@ergotron.com.

